

# The Safety Recall Liability Risk To Your Dealership is Real!

## BUSINESS DAY

### ***New York City Imposes a Used-Car Repair Rule***

JULY 29, 2014

For decades, Bob Baker has pitched himself as San Diego County's King of Nice, the gentlemanly car dealer who says he sells a solid product and always puts customers first. But since the crash in 2009 that killed CHP Officer Mark Saylor and his family, Baker's name has been tied to tragedy.

*He said sales at his sole Lexus store have dropped another 20 percent because of fallout from the Saylor accident and the public's fears about Toyota products.*

An elderly woman who was paralyzed after a Jacksonville car crash files lawsuit against Honda, Takata and **Duval Motors** of Jacksonville.



**THE ONGOING RECALL SAGA HAS LEFT DEALERS IN A WORLD OF CONFUSION, AND NEW THREATS RELATED TO UNREPAIRED UNITS MAY BE LARGER THAN THEY APPEAR.** August 28, 2014 – [Auto Dealer Monthly](#)

"No dealer I know would deliberately sell an open-recall vehicle without full disclosure. The problem is that these recalls are coming at us so frequently and so fast, it is not inconceivable that a unit we had cleared a week ago might be on a recall notice this week. Of course, the **consumer lawsuits against the dealers cannot be far behind.**" **Jim Ziegler** is President of Ziegler SuperSystems Inc. and one of the industry's most recognizable experts, trainers and speakers. [JZiegler@AutoDealerMonthly.com](mailto:JZiegler@AutoDealerMonthly.com)

## Automotive News

January 30, 2015 -- **Honda crash death exposes weaknesses in recall system.**

The man who died in the Jan. 18 crash, Carlos Solis IV, bought the 2002 Accord sedan in April 2014 from All Stars Auto Sales, a used-car dealership in Cypress, Texas, near Houston, according to a lawsuit filed in Harris County District Court by the Solis family against American Honda, Takata **and the dealership.**

## Cars recalled in U.S. reached 64 million in 2014, NHTSA says

4:13 pm U.S. ET | Feb. 12, 2015

Carmakers recalled about 64 million vehicles in the United States last year, more than double the previous record set in 2004, according to official government data....

## GM gets 57 more claims for faulty ignition switch compensation

## Kia recalls nearly 87,000 Forte sedans in U.S. due to fire risk

## Porsche recalls 13,500 Cayennes, Panameras to fix fuel-seal flaw

## GM's confirmed ignition deaths hit 50 as claims deadline nears

## Expect Auto Recalls to Remain High in 2015, Study Says

### COLLAPSE STORY

If 2014 was the "Year of the Recall," 2015 will be following close behind.

Stout, Risius and Ross, a financial advisory firm, released its second annual automotive industry warranty and recall study suggesting that the federal government is getting better at determining when there is a problem and getting automakers to take action, which will mean more recalls than normal this year.

Consumers for Auto Reliability and Safety, Center for Auto Safety, Consumers Union, Consumer Action, Consumer Federation of America Courage Campaign, National Association of Consumer Advocates, National Consumer Law Center, National Consumers League Trauma Foundation U.S. Public Interest Research Group:

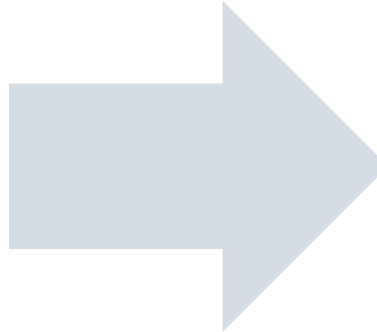
*"It is inherently deceptive for an auto dealer to represent that its vehicles have passed a rigorous inspection, while failing to take even the most basic step of checking the vehicle's safety recall status in order to identify known safety defects that have triggered a federal safety recall, and ensuring that the safety recall repairs have been performed, prior to selling the vehicle to a consumer."*



**Unsure about the safety recall status on your inventory everyday?**



**How Do I take My Dealership From Here...**



**Safety Recall Peace of Mind!**



**To Here, Everyday?**



**Dynamic Recall Management<sup>SM</sup>**

**Here's What Dealers Are Saying:**



**Brad Preble**, President of Carr Auto Group said: *"I sleep better now that I have the Dynamic Recall Management<sup>SM</sup> service, checking all my inventory for recalls every night. I receive a status report each morning; early warning when NHTSA issues a new recall that my manufacturer hasn't even told me about, and automated alerts when new recalls affect any vehicles on my lot that were verified safety recall-free just yesterday!"* He went on to say: *"AutoAp, Inc. has introduced a very effective tool with several technologies not currently found in the automotive marketplace."*

**Jon Lancaster**, Built and sold the Lancaster family of dealerships in Madison, Wisconsin:

*"AutoAp's DRM Service will revolutionize the process of dynamically checking for open recalls in the automotive market."* said. He went on to say: *"In fact, any dealership executive who reads this article may find themselves in a tough spot: I can almost hear the judge saying: 'You either knew or should have known...' about a way to address this growing problem."*